

Editor's LETTER

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Delivering a Better Online Journal

This fall, ACS Publications is launching a new web delivery platform. This platform, developed in partnership with Atypion Systems, Inc., will impact not only *ACS Chemical Biology*, but all 35 ACS journals. We aim to provide a more seamless online experience for users accessing ACS journals and offer improved services to our authors.

In addition to a sleek new design, the platform will offer enhanced features such as better search and browsing capabilities, an improved full-text article, better navigation, and a more personalized online experience.

Starting with the journal homepage, users will have the ability to browse ASAP and current issue highlights as well as most-read and most-cited articles through a tabbed navigation box. There will also be a feature enabling users to view multiple abstracts simultaneously. A search box will allow site visitors to search journal content by citation or DOI, and drop-down menus will be available to access tables of content by volume and issue numbers.

The full text of each article is going to be greatly improved and features a more robust and dynamic html and an enhanced pdf. The new user-friendly layout of the html includes links to SciFinder, in-line reference displays, forward citation links, and links to related content across all ACS Publications. A list of content recommendations based on previous user behavior, similar to the functionality available on Amazon.com, will also be displayed. Readers will also be able to view an article's publication history and recommend and share articles on social networking sites such as Facebook and Delicious, among others. A figure browser will give users the ability to flip through all of an article's figures without leaving the page.

The enhanced pdf will feature a cover page displaying citation counts for the article, the date and time the article was accessed, along with abstract and synopsis sections. A "More About This Article" section will list additional resources and features available in the html. Finally, the pdf is of a higher resolution, offering an improved quality for printing.

Users will find it easier to personalize their experience through saved searches and the ability to create lists of their favorite articles. The functionality to set up personalized RSS feeds will be available, along with easier and more convenient e-alert registration.

The unique community features of *ACS Chemical Biology* will still be available after the new journal platform launches, but they are being transitioned to a new site, *ACS Chemical Biology Community*. Site visitors will be able to access our podcasts, ask questions of experts in the field via Ask the Expert, and contribute their insights about chemical biology through the WIKI.

We are very excited about the changes that our new web platform will bring to ACS Publications. We look forward to the continued development of our Web site and the addition of new features and functionality. This launch is just the beginning of our quest to deliver a better online journal and one more step forward in our continued commitment to excellence.

Tim Bauer
Assistant Managing Editor, *ACS Chemical Biology*